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Chapter 2 E-Marketplaces: Mechanisms, Tools, and Impacts of E-Commerce. 2.1 True/False. 1) EC enablers include electronic markets, e-stores, and e-catalogs. Answer: TRUE. Diff: 1Page Ref: 50.

Introduction to E-Commerce

E-commerce (electronic commerce) is the activity of electronically buying or selling of products on online services or over the Internet. Electronic commerce draws on technologies such as mobile commerce , electronic funds transfer , supply chain management , Internet marketing , online transaction processing , electronic data interchange (EDI), inventory management systems , and automated data collection systems.

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The term electronic commerce or e-commerce refers to any sort of business transaction that involves the transfer of information through the internet. By definition it covers a variety of business activities which use internet as a platform for either information exchange or monetary transaction or both at times.

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The term Electronic commerce (or e-Commerce) refers to the use of an electronic medium to carry out commercial transactions. Most of the time, it refers to the sale of products via Internet, but the term eCommerce also covers purchasing mechanisms via Internet (for B-To-B). Explaining e-Commerce

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E-Commerce "Electronic commerce, commonly written as E-Commerce, is the trading in products or

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services using computer networks, such as the Internet. Electronic commerce draws on technologies such as mobile commerce, electronic funds transfer, supply chain management,

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